

Sponsorship Program Package Information Sheet

TITLE SPONSOR – Value: **\$4,000**

- Company Banner behind penalty bench at all Home Games
- Company Name & Logo patch on Player Jerseys
- Full Page Colour Ad in Home Game Program (Back Cover)
- Insert Advertising
- Front Page Link on Website
- Verbal Mention at Home Games
- Sponsor Floor Recognition at NIC Arena
- One - Company Name on Home and Away Jersey Banner Bar
- Season Passes - 10

PLATINUM SPONSOR – Value: **\$2,500**

- Company Banner placed in various locations in NIC
- Full Page Colour Ad in Home Game Program
- Insert Advertising
- Front Page Link on Website
- Verbal Mention at Home Games
- Sponsor Floor Recognition at NIC Arena
- One - Company Name on Home and Away Jersey Banner Bar
- Season Passes - 6

GOLD SPONSOR – Value: **\$1,750**

- Full Page Ad in Home Game Program
- Front Page Link on Website
- Verbal Mention at Home Games
- Sponsor Recognition at NIC Arena
- One - Company Name on Home and Away Jersey Banner Bar
- Season Passes - 4

SILVER SPONSOR – Value: **\$1,000**

- Half Page Ad in Home Game Program
- Link on Website
- Verbal Mention at Home Games
- Sponsor Recognition at NIC Arena
- One - Company Name on Home and Away Jersey Banner Bar
- Season Passes - 2

JERSEY SPONSOR – Value: **\$500**

- Business Card Size Ad in Home Game Program
- Link on Website
- Verbal Mention at Home Games
- Sponsor Recognition at NIC Arena
- One - Company Name on Home and Away Jersey Banner Bar
- Season Passes - 2

PROGRAM ONLY SPONSOR – Value: **\$200 to \$800** (depending on size of ad)